

2022

SUPERBIA

SUMMER

THIS SUMMER, SUPERBIA IS BACK THE BEST OF MEXICO – A JOURNEY FOR THE SENSES

This July 11th through August 21st, experience an escape to Mexico unlike any other starting with restaurant takeovers by top chefs in the region. This year will be focusing on all-female creatives. From private cooking and mixology classes to curated poolside events, you'll be immersed in all the culture has to offer.

WEEK 1 MONDAY, JULY 11 - SUNDAY, JULY 17



CHEF
MARCELA
BOLAÑO

Restaurant | Marsala, Cocina Con Acentos & Kouyin Asian Eatery
San Miguel de Allende, Guanajuato, Mexico

Chef Marcela Bolaño translates the gastronomic legacy of Asia in new culinary experiences. In January 2022 she received, for the 5th year, the recognition for Marsala being one of the 250 best country restaurants in the Mexican Culinary Guide, Nespresso, San Pellegrino and Larousse.

JUL 13 - 17 Dinner at Cueva Siete Restaurant
Wednesday - Sunday | 6PM - 10PM

JUL 14 & 16 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM



MIXOLOGIST
ROCIO
FRIAS

More than a creative director, Rocio Frias is considered an alchemist who during her 12-year career inside bars has amplified her fantastic grimoire, filling it with that magic and mysticism that characterizes it and makes it unique.

JUL 13 Pool Party
Wednesday | 1PM - 4PM

JUL 13 & 17 Cueva Siete Takeover
Wednesday & Sunday | 6PM - 9PM

JUL 14 & 16 Bar Balam Takeover
Thursday & Saturday | 7PM - 10PM
Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

JUL 15 Mixology Class
Friday | 5PM



ARTIST
CARINA
BARBACHANO

A Mexican painter who considers art as her most effective means of communication. Her main muse is the feminine duality. She has found her inspiration in other people's experiences, such as gender oppression.

JUL 13 - 17 Bar Balam Morning Takeover
Wednesday - Sunday | 11AM - 2PM

Bar Balam Evening Takeover
Wednesday - Sunday | 7PM - 9PM

JUL 14 & 16 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

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WEEK 2 MONDAY, JULY 18 - SUNDAY, JULY 24



CHEF

**REGINA
ESCALANTE**

Restaurant | Merci
Mérida, Yucatán, Mexico

Regina Escalante worked in several restaurants in France with Michelin stars such as, "La Table de Lancaster", the "Hotel de Crillon", "Le Petit Nice" and "Le Quinzieme". Her restaurant "MERCi" opened its doors on the first of March 2014 proposing breakfast and lunch, using fresh products and with a seasonally changing menu.

JUL 20 - 24 Dinner at Cueva Siete Restaurant
Wednesday - Sunday | 6PM - 10PM

JUL 21 & 23 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM



MIXOLOGIST

**MAFER
TEJADA**

Mafer Tejada is a mixologist, architect, and businesswoman with twelve years of experience in the gastronomy, mixology, hospitality and service industry, one of the most cocktail influencers.

JUL 20 Pool Party
Wednesday | 1PM - 4PM

JUL 20 & 24 Cueva Siete Takeover
Wednesday & Sunday | 6PM - 9PM

JUL 21 & 23 Bar Balam Takeover
Thursday & Saturday | 7PM - 10PM
Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

JUL 22 Mixology Class
Friday | 5PM



ARTIST

**MONICA
ESQUIVEL**

Monica Esquivel is a Mexican plastic artist who lives in Mexico City. Her beginnings in her art began after an emotional and professional crisis that caused a movement of introspection and personal growth that made her question the course of her life and her true passions.

JUL 20 - 24 Bar Balam Morning Takeover
Wednesday - Sunday | 11AM - 2PM

Bar Balam Evening Takeover
Wednesday - Sunday | 7PM - 9PM

JUL 21 & 23 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

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WEEK 3 MONDAY, JULY 25 - SUNDAY, JULY 31



CHEF
LUPITA VIDAL

Restaurant | La Cevichería Tabasco & Salón Caimito Villahermosa , Tabasco

Gastronomic researcher from Tabasco. President of Come Tabasco, a “Culinary Archeologist” that was born with the purpose to put the state on the national gastronomic map. It also has its own line of artisan sauces and dressings made from products Tabasqueños, called Las Más Sauces.

JUL 27 - 31 Dinner at Cueva Siete Restaurant
Wednesday - Sunday | 6PM - 10PM

JUL 28 & 30 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM



MIXOLOGIST
XIMENA VILLASEÑOR

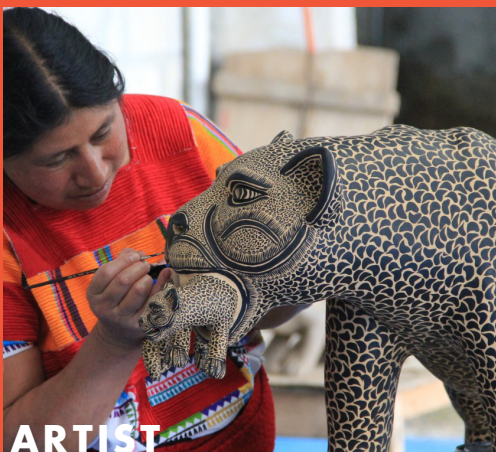
Mexican bartender passionate about mixing and fusion of local flavors, developing experiences and creating conceptual cocktails, my passion is transmitting my magic through cocktails.

JUL 27 Pool Party
Wednesday | 1PM - 4PM

JUL 27 & 31 Cueva Siete Takeover
Wednesday & Sunday | 6PM - 9PM

JUL 28 & 30 Bar Balam Takeover
Thursday & Saturday | 7PM - 10PM
Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

JUL 29 Mixology Class
Friday | 5PM



ARTIST
JUANA GOMEZ

The sculptor learned pottery making by observing her relatives working with clay. As one of the most gifted potters in Amatenango, her work ranges from intricately designed small jugs to monumental Jaguar sculptures.

JUL 27 - 31 Bar Balam Morning Takeover
Wednesday - Sunday | 11AM - 2PM

Bar Balam Evening Takeover
Wednesday - Sunday | 7PM - 9PM

JUL 28 & 30 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

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WEEK 4 MONDAY, AUGUST 1 - SUNDAY, AUGUST 7



CHEF
MARTA
ZEPEDA

Restaurant | Restaurante Tierra y Cielo
San Cristobal de las Casas, Chiapas, Mexico

Promoter, cook and researcher of Chiapas' gastronomy. In 2007, Chef Zepeda opened the Tierra y Cielo restaurant to show the value of the ingredients and traditional recipes from her home state to promote sustainability and fair trade.

AUG 3 - 7 Dinner at Cueva Siete Restaurant
Wednesday - Sunday | 6PM - 10PM

AUG 4 & 6 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM



MIXOLOGIST
FÁTIMA
LEÓN

Winner of World Class 2017 best bartender in Mexico, Latin America and the Caribbean, Fátima León is a masterful mixologist. She is passionate about traveling the world and exploring new flavors for her creations.

AUG 3 Pool Party
Wednesday | 1PM - 4PM

AUG 3 & 7 Cueva Siete Takeover
Wednesday & Sunday | 6PM - 9PM

AUG 4 & 6 Bar Balam Takeover
Thursday & Saturday | 7PM - 10PM
Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

AUG 5 Mixology Class
Friday | 5PM



ARTIST
CLAUDIA
PONCE DE LEÓN

The artist was born and lives in Mexico City and she dedicates herself to playing, experimenting, designing and building what comes to her mind, mainly with glass. Each piece expresses an experience and is handmade with Glass, Heart, and Fire.

AUG 3 - 7 Bar Balam Morning Takeover
Wednesday - Sunday | 11AM - 2PM

Bar Balam Evening Takeover
Wednesday - Sunday | 7PM - 9PM

AUG 4 & 6 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

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WEEK 5 MONDAY, AUGUST 8 - SUNDAY, AUGUST 14



CHEF

**ALEXANDER
SUASTEGUI**

Restaurant | Lucas Local
Mexico City, Mexico

The Chef and partner of Restaurant Lucas Local in Colonia Roma is proud of her northern roots, she brings refreshing concepts with inspiring techniques.

AUG 10 - 14 Dinner at Cueva Siete Restaurant
Wednesday - Sunday | 6PM - 10PM

AUG 11 & 13 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM



MIXOLOGIST

**CLAUDIA
CABRERA**

Bar manager of Deigo & Kaito, Paxia, Sod and brand ambassador of Fratelli Branca Mexico, Claudia Cabrera is a bartender born in Mexico City who began her career 18 years ago in Cluny and later in Los Danzantes.

AUG 10 Pool Party
Wednesday | 1PM - 4PM

AUG 10 & 14 Cueva Siete Takeover
Wednesday & Sunday | 6PM - 9PM

AUG 11 & 13 Bar Balam Takeover
Thursday & Saturday | 7PM - 10PM
Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

AUG 12 Mixology Class
Friday | 5PM



ARTIST

**PALOMA
SANTACRUZ**

Art has allowed this Colombian to express emotions, feelings and in general her vision of the world; and this is what has driven her to develop a path in the world of textile art.

AUG 10 - 14 Bar Balam Morning Takeover
Wednesday - Sunday | 11AM - 2PM

Bar Balam Evening Takeover
Wednesday - Sunday | 7PM - 9PM

AUG 11 & 13 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

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WEEK 6 MONDAY, AUGUST 15 - SUNDAY, AUGUST 21



CHEF
CELIA FLORIAN

Restaurant | Las Quince Letras Restaurant
Oaxaca, Mexico

Oaxacan cook proud of her roots and culture. Her teachings and her deepest memories of cooking come from her mother and her grandmother. Today her career is recognized for her constant research of recipes, endemic ingredients and traditional techniques that each town in Oaxaca maintains within her culinary tradition.

AUG 17 - 21 Dinner at Cueva Siete Restaurant
Wednesday - Sunday | 6PM - 10PM

AUG 18 & 20 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM



MIXOLOGIST
MAJO CRUZ

Majo Cruz originally from San Luis Potosí, she started her development behind the bar in Mexico City. After working in some of the most popular bars in the CDMX, she decides to move to the heart of the jungle, Tulum.

AUG 17 Pool Party
Wednesday | 1PM - 4PM

AUG 17 & 21 Cueva Siete Takeover
Wednesday & Sunday | 6PM - 9PM

AUG 18 & 20 Bar Balam Takeover
Thursday & Saturday | 7PM - 10PM
Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

AUG 19 Mixology Class
Friday | 5PM



ARTIST
GASTÓN GALLARDO

Gastón Gallardo "GALOESCUPTOR" was born in Mexico City. As a visual artist he develops artistic projects of personal research, achieving results in different media such as sculpture, installation, performance, and photography.

AUG 17 - 21 Bar Balam Morning Takeover
Wednesday - Sunday | 11AM - 2PM

Bar Balam Evening Takeover
Wednesday - Sunday | 7PM - 9PM

AUG 18 & 20 Meet & Greet at Bar Balam
Thursday & Saturday | 8PM - 8:45PM

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